



# weddings

MEDIA KIT 2020/2021



# EDITORIAL CALENDAR | DISTRIBUTION



## OUR MAGAZINE

Since 2005, *Nashville Lifestyles Weddings* magazine has delivered local, inspiring wedding content, from fabulous photo essays and fashion coverage to comprehensive venue guides and advice from leading local experts. Our magazine reaches the city's most enthusiastic and affluent brides in an exquisite glossy magazine they trust.

## CIRCULATION

*Nashville Lifestyles Weddings* distributes 15,000 copies annually.

## NEWSSTANDS

*NLW* is sold via *Nashville Lifestyles'* vast network of newsstand locations throughout the Middle Tennessee area including bookseller chains, independent newsstands and grocery chains such as Whole Foods, Publix, Kroger, Barnes & Noble, and Books-A-Million. *Nashville Lifestyles Weddings* is the only local publication to change the cover two times per year to extend its presence on newsstands.

## ADDITIONAL DISTRIBUTION

A copy of *Nashville Lifestyles Weddings* is sent directly to over 2,000 couples per year who place an engagement announcement through the *The Tennessean*, *Williamson A.M.*, *The Daily News Journal*, *Davidson A.M.*, *The Gallatin News Examiner*, and *The Hendersonville Star-News*.

Throughout the year, additional copies are sold on **Shop.NashvilleLifestyles.com**, used exclusively for bridal show gift bags, and distributed through our advertising partners.



## REAL LOCAL WEDDINGS

For more information on wedding announcements or editorial submissions, please contact us at [weddings@nashvillelifestyles.com](mailto:weddings@nashvillelifestyles.com)

